

Nantucket Island Resorts Announces New Partnership with Bowers & Wilkins and Continues Collaboration with BMW for the 2017 Season

Nantucket Island Resorts announces collaboration with Bowers & Wilkins to offer guests complimentary headphones and speakers. The hotel collection will also continue the nine-year partnership with BMW to extend vehicles to travelers who book The Wauwinet, White Elephant and White Elephant Village's top three-bedroom suites.

White Elephant, part of the Nantucket Island Resorts, will offer Bowers & Wilkins P5 Wireless headphones and T7 portable Bluetooth speakers for borrow on a first-come first-served basis. Bowers & Wilkins, used in the most iconic recording studios in the world, including Abbey Road – the studio used by The Beatles and Pink Floyd – has been producing the world's finest sound systems for more than 50 years. The stylish headphones are wrapped in leather, while the speakers weigh a mere two pounds and provide full-bodied sound – ideal for a day at the beach. The White Elephant's Easy Street Loft and Loft at 32 Main, as well as The Wauwinet's Anchorage House will also be outfitted with Bowers & Wilkins speakers.

Also in partnership news, guests who book the top premium three-bedroom accommodations at Nantucket's White Elephant, White Elephant Village, or The Wauwinet, will receive the keys to a 2017 BMW vehicle for the duration of their stay. The fleet of nine cars, equipped with Bowers & Wilkins speakers, will include a new electric model from the 5-series in addition to other hybrid and gas options. Charging stations will be available at the properties as well. The complimentary BMWs save guests up to \$450 per day by forgoing a jeep rental. Travelers can take the BMWs on a drive through Siasconset, a former fishing village with rose-and-ivy covered cottages, explore a different beach every day (Nantucket offers 80 miles of swimmable beach), enjoy an organic lunch at Bartlett's Farm, and see the oldest working windmill in the U.S., the Nantucket Windmill, built in 1745.

For more information, visit nantucketislandsresorts.com or call 800.475.2637.

## **About Nantucket Island Resorts**

Nantucket Island Resorts is a collection of premier hotels on Nantucket that specialize in bringing the unique Nantucket lifestyle to all guests. From boating to fine dining to a large number of island festivals and events, Nantucket Island Resorts caters to its visitors and offers vacation planning that lets you get the most out of a Nantucket vacation while staying in a fantastic array of accommodations. Properties include *The Wauwinet*, ideal for romance with access and views of both bay and ocean beaches and home to the award-winning TOPPER'S restaurant; *White Elephant*, the iconic hotel located right on Nantucket Harbor that offers a lovely arrangements of rooms, suites, cottages, and two stunning in-town lofts as well as the Brant Point Grill; *the White Elephant Village* offers one-, two-, and three-bedroom Residences and the new *Inn*; *Jared Coffin House*, a historic and charming inn located in Nantucket Town and its new restaurant, Nantucket Prime; *The Cottages at Nantucket Boat Basin*, waterfront cottages with full kitchens located on three wharves jutting out into Nantucket Harbor and featuring 12 pet-friendly accommodations; and *Nantucket Boat Basin*, a 240 slip full-service award winning marina. *The Cottages at Nantucket Boat Basin* 

is a recipient of the prestigious Condé Nast Traveler's 2016 "Readers' Choice Awards," as well as USA TODAY's "2016 10Best Readers' Choice Travel Award."